



Under the Christmas Tree Sponsorship Agreement

November 6-8, 2020

Company name (as you would like it to appear on banner or print material):

Contact: _____

Address: _____

Phone: _____

Signature: _____

Please indicate which Sponsorship level you would like:

- \$3,500 Angel
- \$3,000 Early Bird
- \$3,000 Santa's Workshop
- \$3,000 Santa's Reindeer
- \$2,500 Sugar Plum
- \$1,500 Candy Cane Sponsor
- \$1,500 Santa's Getaway Sponsor
- \$1,000 Elves Sponsor
- \$750 Merchant Hospitality Sponsor
- \$500 Jingle Bell Sponsor

Please remit payment no later than September 1 to ensure inclusion in print material.

\$3,500 Angel

- Company logo on 20,000 mailed invitations (your company's name will appear twice)*
- Company logo on UTCT Shopping Bags
- Company name on program guide given to each shopper
- Company logo on large banner at the market entrance
- Coupon in goodie bag going to first 200 shoppers Saturday morning
- Ten Children's Activity tickets and Ten Breakfast with Santa tickets
- Twenty weekend passes, ten one day parking passes
- Company name included in selected magazine and newspaper ads
- Company logo on select UTCT billboards
- Recognition in Randolph School Annual Report

\$3,000 Early Bird

- Company name on 20,000 mailed invitations (company name will appear twice)*
- Company name in program guide given to each shopper
- "Early Bird Shopping Presented by (company name)" on special flyer given to all EB attendees
- Company logo on large banner in café area (this is where refreshments will be set up during EB hours)
- 20 weekend passes, five one day parking passes
- Recognition in Randolph School Annual Report

\$3,000 Santa's Workshop

- Company name on 20,000 mailed invitations (company name will appear twice)*
- Company name in program guide given to each shopper
- Company flyer given to all special event ticket holders
- Company logo on large banner above special event area
- 20 weekend passes, five one day parking passes
- Recognition in Randolph School Annual Report

\$3,000 Santa's Reindeer

- Company name on 20,000 mailed invitations (company name will appear twice)*
- Company name in program guide given to each shopper
- Company flyer given to all special event ticket holders
- Company logo on large banner above special event area
- 20 weekend passes, five one day parking passes
- Recognition in Randolph School Annual Report

\$2,500 Sugar Plum

- Company name on 20,000 mailed invitations *
- Company name in program guide given to each shopper
- Company name on large banner at entrance to Breakfast with Santa/Gingerbread House area
- Four Breakfast with Santa tickets and five children's activity tickets
- Ten weekend passes, five one day parking passes
- Recognition in Randolph School Annual Report

\$1,500 Candy Cane

- Company name on 20,000 mailed invitations *
- Company name in program guide given to each shopper
- Company name on "Candy Cane Sponsors" banner
- Ten weekend passes and four children's activity tickets
- Recognition in Randolph School Annual Report

\$1,500 Santa's Getaway

- Company name on 20,000 mailed invitations *
- Company name in program guide given to each shopper
- Company name on banner in the "Santa's Getaway" area
- Company name on signage at refreshment table
- Ten weekend passes
- Recognition in Randolph School Annual Report

\$1,000 Elves

- Company name on 20,000 mailed invitations*
- Company name in program guide given to each shopper
- Company name on "Elves Sponsors" banner
- Ten weekend passes
- Recognition in Randolph School Annual Report

\$750 Merchant Hospitality Sponsor

- Company name on 20,000 mailed invitations*
- Company name in program guide given to each shopper
- Company name on "Hospitality Sponsors" banner
- Five weekend passes
- Recognition in Randolph School Annual Report

\$500 Jingle Bell

- Company name on 20,000 mailed invitations*
- Company name in program guide given to each shopper
- Five weekend passes
- Recognition in Randolph School Annual Report

*Please remit payment by September 1 to be included.